

Public Policy

Yvonne Haigh

Academic Chair Public Policy & Management
Murdoch University



Public Policy: Balancing application with creativity

Dr Yvonne Haigh
Public Policy and Management
Murdoch University



Introduction



Balancing policy and politic

Ideas and actions

Creativity and leadership

Balancing politics and policy



Politics is about public leadership

Policy is about improving the well-being of citizens

... how do they get on together?

“Being” and policy making

**Being nest
Builders**

**Being policy
makers**

Reflexivity



Rhipidura leucophrys

Receptivity

Complexity
Uncertainty
Failure

**The paradox of
public life**

**Critical
receptivity**



Energy and Motivation

**Dealing with the
unexpected**

Acting anyway

**Understanding
Resilience**



Calyptorhynchus banksia naso
(karruk)

Influence

Affect (ability)

Ability to affect

Vulnerability

Humility



Ciconifomes ciconia ciconia

Policy making, creativity and leadership

Stretching

Practice

“Being” different



Balancing application with creativity



Being

Critical Receptivity

Energy and motivation

Affectability