



Harnessing Peoples Energy

Behaviour change to save power
at Main Roads





Overview

- History of Saving Energy
- Sustainability Policy & Strategy
- Sustainability Champions Groups
- Sustainable September
- Power Down Your Floor Competition
- Stop Watts Competition
- Where to now?





Sustainability Policy

“Main Roads is committed to creating lasting benefits through an integrated consideration of social, environmental and economic aspects in everything that we do”

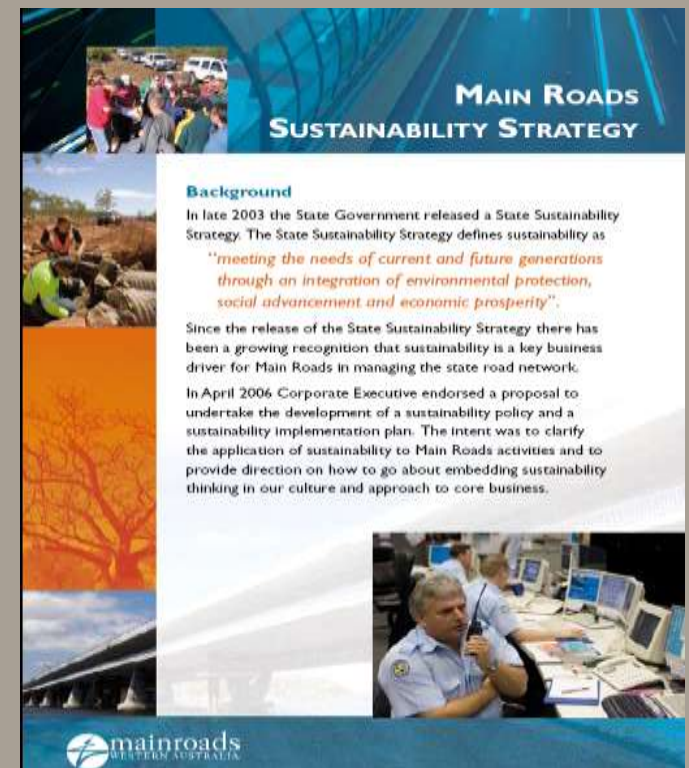
- Integrated decision making to achieve positive outcomes
- Meeting today's needs without compromising what future generations will depend upon





Sustainability Strategy

- Leadership and Corporate Policy
- Education and Awareness
- Business Processes
- Partnerships
- Sustainability Projects
- Performance Tracking and Reporting





Sustainability Champions Groups

- Corporate & Regional Champions Groups
 - Drive Specific Projects at a Corporate Level
 - Helped to develop the recently released Carbon Reduction Plan which includes the target to reduce Main Roads' 2010 emissions by 5-15% by 2020.
 - Drive Behaviour Change Initiatives
 - Sustainable September
 - Power Down Your Floor
 - Stop Watts

Corporate & Regional Sustainability Champions Groups

The Sustainability Champions Group has been formed to develop and implement specific actions that will assist in achieving the objectives of Main Roads' Sustainability Policy. They will be actively promoting and championing sustainability and resilient thinking, providing guidance on sustainability matters and undertaking specific projects that will assist with the development of sustainability within Main Roads. They also provide a specific point of contact within your directorate for sustainability.

In parallel the Regional Sustainability Champions Group has been formed to form an approach to Sustainability from a regional perspective. They also provide a specific point of contact within each region for sustainability.

Champion Group Profiles - Who are they, what they do.





Sustainable September

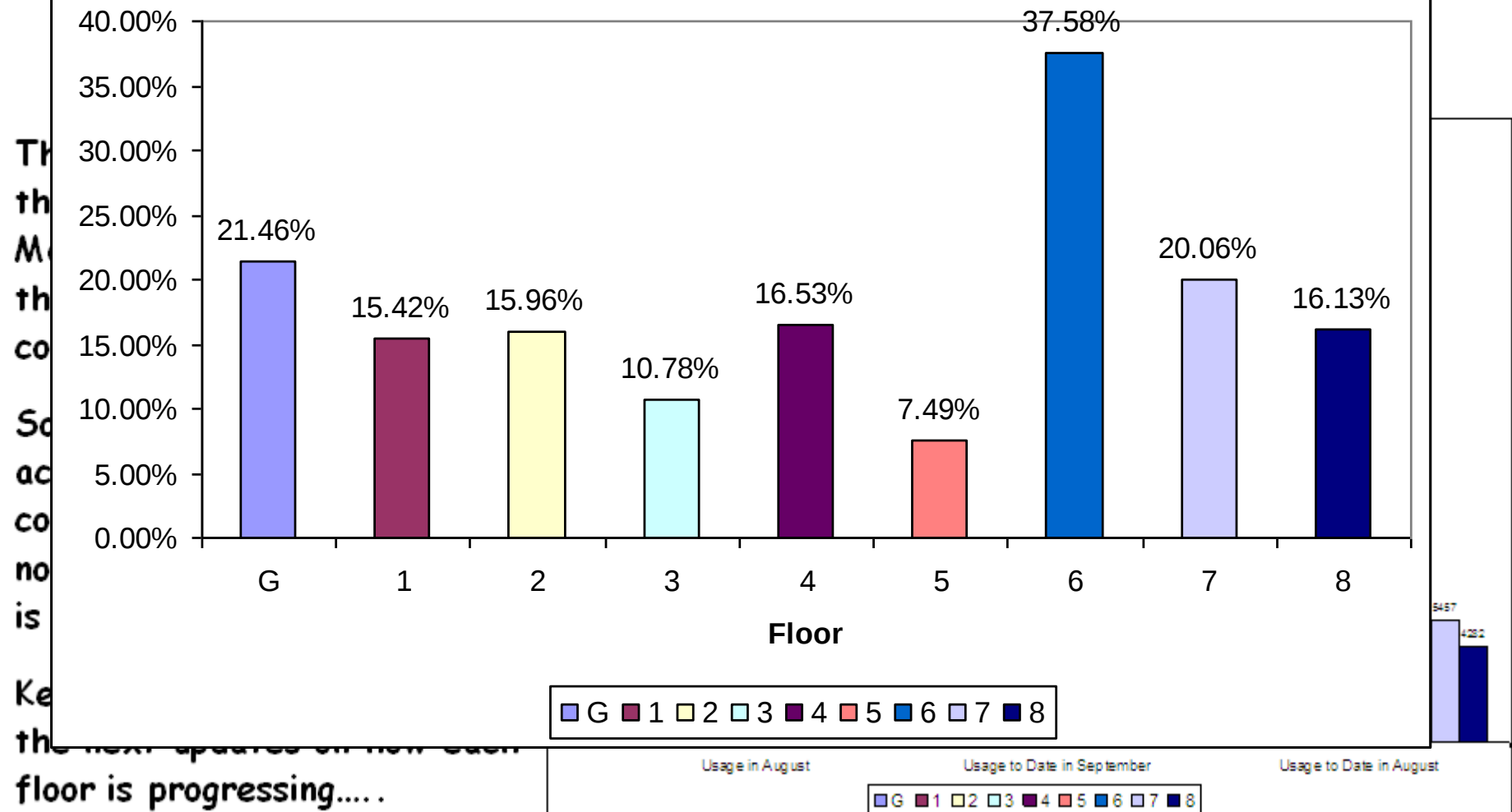
- Month Long Annual event that Main Roads participates in
- Many different initiatives are run
 - Presentations & Lunchtime Talks
 - Blog style email updates
 - Various Competitions & Quizzes
 - Behaviour Change Challenges
 - Power Down Your Floor
 - Stop Watts
 - Interagency Challenge





POWER DOWN YOUR FLOOR

Power Down Your Floor Competition Final Results





STOP WATTS



Help pull the plug on electricity use at Main Roads by joining in on the **"STOP WATTS"** challenge.

*Sustainable September is taking up the fight against spiralling power bills and energy usage. They are pitting workplace against workplace to fight climate change and to find out who can be crowned the greatest saver. Main Roads has issued a challenge to other agencies to save more power than us and now we need to back that up with actions.....lets work together to **"STOP WATTS"***



Saving starts September 1

So, Watt's Important for behaviour change?

- Find out what makes people want to change
 - Competitive spirit?
 - Incentive?
- Give them information
- Help them when they want help
- But – you might need to follow up





Thank you

