



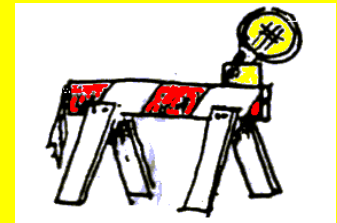
WHY YOUR LEADERSHIP MATTERS

Some things to consider...

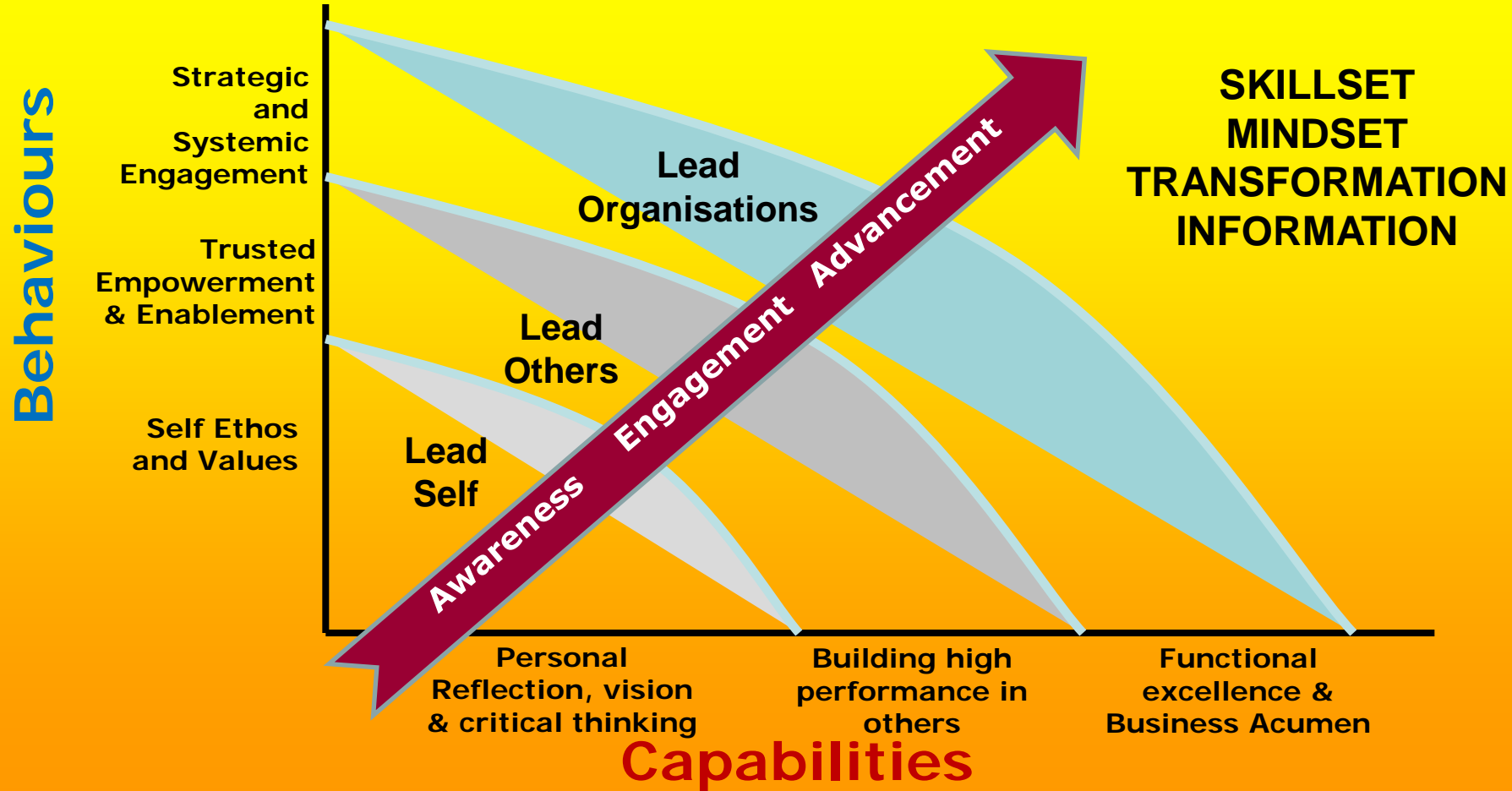
Dr Troy Hendrickson

Director, Master of Business Leadership Program

Curtin Graduate School of Business

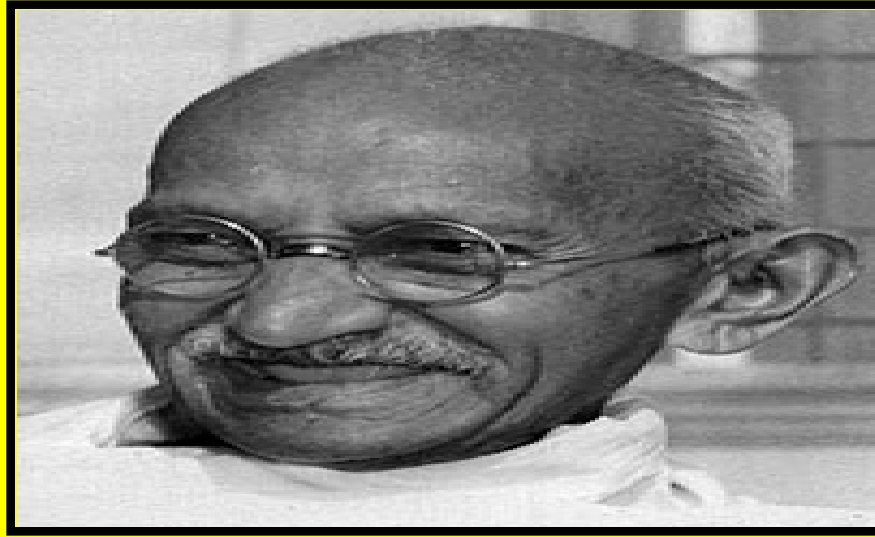


MBL FRAMEWORK



What is the responsibility that **YOU** have??
How will you be a part of the **solutions** and not
simply part of the problems??





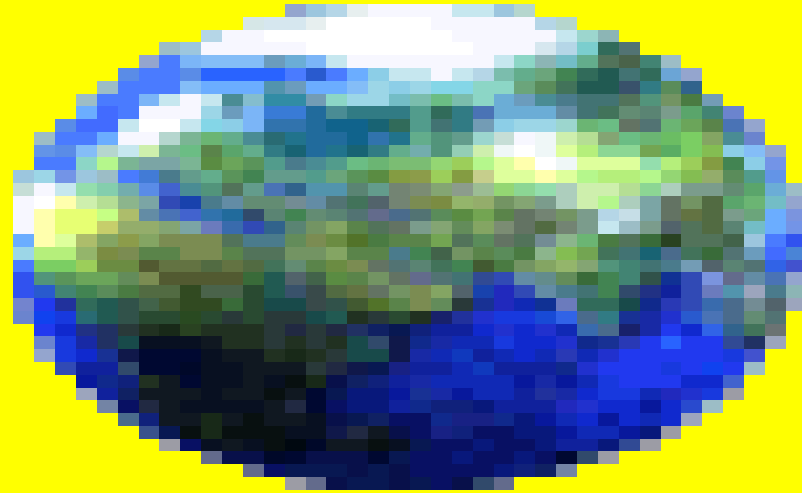
As Ghandi said....

WE are the leaders that we have been
waiting for; **WE** are the change that we
want to see happen.

Leadership is about connecting with PEOPLE and empowering them!!



The World We Live In....



PLAY VIDEO

Video Clip



The Sunday Times

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Edition: First
Supplement: Main

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Published: WEEKLY
Editorial: email_the_editor
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FUEL-PROOF: Thomas Tuchyna, left, is impressed by the Smart car parking display in the city. Picture: RICHARD HATHERLY

Smart thinking

By PAUL LAMPATHAKIS

CURTIN University bright sparks have hot-wired an idea they believe could turn some drivers green.

They showed how three small Smart cars could fit in one standard parking bay in Perth's Murray St.

The six Master of Leadership and Management students were told to investigate a major global issue. They decided to look at depleting petroleum sources and environmental damage caused by vehicles.

But rather than simply type a report, they decided to show how using small cars eased parking problems, reduced dam-

aging exhaust emissions and saved money at the bowser.

Lecturer Troy Hendrickson said they were taking a practical approach to ideas in a book, *The Tipping Point*, by Malcolm Gladwell.

Mr Hendrickson said Gladwell advocated that, through the efforts of a few key people, ideas, products and messages could spread like an epidemic and big groups could, in turn, radically transform behaviour or beliefs.

He said alarming rises in fuel prices, pressure on the environment and predictions of oil shortages made the students believe that the "tipping point" was near.

"By using a smaller vehicle,

not only are you getting the benefit of not consuming as much fossil fuel, but by parking horizontally in the same-size parking space they managed to fit nearly three vehicles," he said.

"And since the average vehicle occupancy for urban transport is 1.1 persons, why do we need a car that fits four to six people anyway?"

A City of Perth spokesman said the council saw this type of car use as a great innovation and something it would be prepared to get involved in and encourage.

"The small cars are a great option that allow us to park more cars in smaller spaces and that can help make the city more people-friendly," he said.

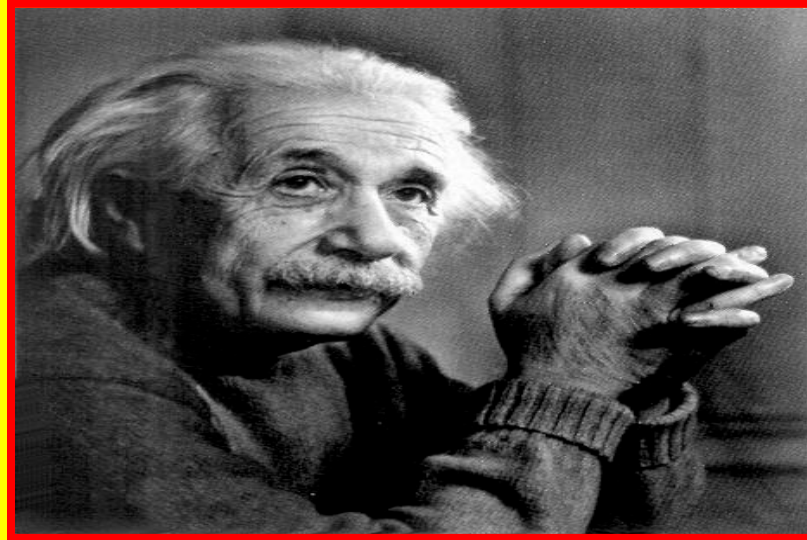


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Sometimes we need to "THINK" differently

“The same level of thinking that has *created* the problem(s)
will not be the level of thinking
that will help *solve* the problem(s)”



Albert Einstein

Live in the present, *plan* for the Future...



Four Leadership “Lessons” for your consideration...



So In Summary...

Four Lessons of Leadership...

- **L**earn
- **I**nspire
- **F**ocus
- **E**ngage

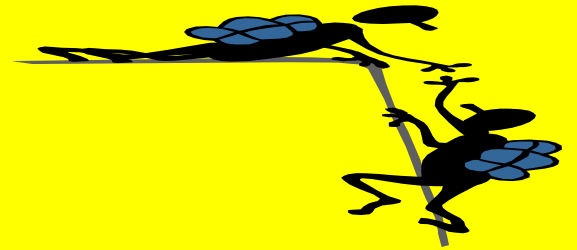


We make a living by what we get, we make a LIFE by what we give!!



SUCCESS is when I add value to
myself...

SIGNIFICANCE is when I add value to
others!!



Yes...Leadership does require Resilience and Courage



**BUT DON'T FORGET TO HAVE FUN
AND ENJOY THE RIDE!**





AND REMEMBER....

WE are the leaders that we have been
waiting for; **WE** are the change that we
want to see happen.

Good Luck!!



Dr Troy Hendrickson 2012



Thank You for your time!!



You Make a Difference!!

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