

PUBLIC **SERVICE** **TRANSFORMED**



@ipaawa #pstransformed

The Culture of Innovation

Tom Tolchard

Director

Future Proof Consulting



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We are a network of business & community professionals who come together to build, refine and measure social value.

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May 2013

Who is this guy...?



Future Proof

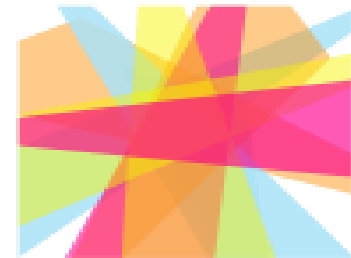
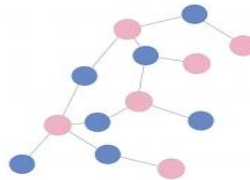


The **SROI** Network
Accounting for Value

SiiWA

Social innovation in Western Australia

www.siiwa.org



space
cubed

Innovation

- Innovation = human nature
- Culture, the greatest enabling force for innovation
- People represent new thinking not departments
- Risk and failure are your friend!
- Senior management must walk the walk
- Money is NEVER the start of great innovation

Public Sector Innovation Forum(s)

- There's so much talk (2011,2012,2013.....)
- Replace “Forum” with “Pilot”
- Talking about innovation stifles innovation
- WA is red hot right now with innovators & design thinkers. Engage them (Please!)
- Culture is the elephant in the room here folks
- It's so easy to get started

A challenge for you...

1. Say to yourself and your team. “We are committed to innovation”
2. Pick a project. Choose something that represents a really nasty problem for your department
3. Select a couple of internal champions to lead the innovation project
4. Deconstruct the problem (using Design Thinking)
5. Co-Design a solution with the people who experience the problem

Need a Safe Place to Innovate?











Supporting Innovation

- LotteryWest – In-house Grants advisors
- Landgate – Organisational Memberships
- Anglicare WA & Brightwater – Early Adopters
- Boston Consulting Group – Business Coaching
- ECU – Partnering on CoLab (Design Thinking)

Thanks & Remember

“They always say that time
changes things, but you
have change them
yourself”

(Andy Warhol)

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