INNOVATION IDEA CANVAS

Planning a Change that adds Value

Title of Idea Leadership

We would love to see a snappy quote or comment relevant to this concept

Written by:

Date:

A. Tell us about your idea

Describe in a few sentences what your idea is. (Benefits are in Section C)

Leadership and Executive Support for an innovation program to be implemented into our business.

- Find an Executive Champion and ensure they are involved in the decision making and planning
- Understand needs of CEO/DG and minister and communicate how an innovation program can assist with those needs
- Change the language of organisation to reflect an innovative culture
- Form DG and CEO network that discuss and promote innovation.
- Educate executive on the activity within the sector regarding innovation and how it's imperative to remain current.
- Find Bench marks; compare, and outline what is required to remain competitive. Focus on the WIIFM from the CEO's/DG's perspective
- Getting Graham Searle in to talk to your executive, (a respected and experienced leader in this field).

B. What do you need to do to make it happen?

What are the key steps or the most important things that must happen to support the Value Proposition behind your idea and make it happen?

- Find an executive champion, name them.
- Create an environment of trust so staff feel empowered to get involved.
- Introduction session with guru.
- Staff education on innovation and creativity
- Create a culture where it's safe and ok to fail.
- Create a culture of responsiveness.
- KPI to put in time to innovation.

E. Who do you need to work with to make it happen?

What areas of the business need to be engaged and have to support your idea?

- Corporate Executive
- Leadership team to promote risk taking and giving it a go.
- Human Resources/Strategy Group

F. What resources do you need to make it happen?

Describe the type of resources you required e.g funds, expertise, IT, time, legal.

- CEO to launch and participate in program
- Time to implement and mature
- Staff time - ?% permission to spend time on program
- Dedicated resources to management program

C. Value Proposition

Users	**Describe the users who will benefit from this e.g specific customers, staff, partners etc.**	• Staff in areas of: o development o Staff Engagement o Culture of innovation o Have influence • Recruit great staff • Better outcomes for customers and community.
Challenge or Idea	**Describe the challenge/ problem that your idea will solve**	• Solve fear of failure and the unknown.
	Describe the current situation e.g why the current system/process is not working	• Competing with BAU • Conflict of priorities. • End to end process/framework not in place.
Solution or Opportunity	**Describe how this idea adds value.**	

D. Describe the value that your idea can add to your business.

Describe if the values are financial, social, environmental or other.

- Will get traction with innovative changes which will result in:
  - Increased Revenue up
  - Reduction in costs
- Staff Engagement
- Improvement Culture; Satisfied staff, resilient staff
- Staff Retention

G. What assumptions need to hold true for your idea add value to your business?

Describe if there are certain assumptions that are in place for the idea to add value e.g if certain expertise is available, IT requirements remain the same, etc.

- A budget for innovative projects and an acceptance that there will be a high rate of failure
- Expectations are fully explained to leaders and staff
- The program will deliver value for money
- Element of success in projects.
- It's going to take time! 10 to 15 years, communicate then act.

H. How much will your idea cost and how will funds be spent?

Describe the costs and how the funds will be spent and/or which are the most important costs to consider? (e.g which key resources or activities are the most expensive).

For office use only

Idea champion: