INNOVATION IDEA CANVAS

Planning a Change that adds Value

Idea Process

We would love to see a snappy quote or comment relevant to this concept

Written by:

Date:

A. Tell us about your idea

Describe in a few sentences what your idea is. (Benefits are in Section C)

Ideas Process – The process to be used to access and manage ideas through the idea lifecycle.

- New ways of doing things
- Innovation in business processes tapping into new markets
- Integrating innovative culture in new ways of doing business
- Increase business value and increase staff well-being and feeling of value
- Increase effectiveness and efficiency
- Challenge existing work methods
- Maturing project bubbles
- Develop a crowd sourcing tool

B. What do you need to do to make it happen?

What are the key steps or the most important things that must happen to support the Value Proposition behind your idea and make it happen?

- Means to Execute
- Supportive Environment
- Clear Purpose
- Structure and demonstration
- Transparency
- Clear concise short communication
- Engaging
- Identifying negative folks
- Like minded people
- Executive support and staff buy in
- Gap Analysis

E. Who do you need to work with to make it happen?

What areas of the business need to be engaged and have to support your idea?

- Staff and Champions
- Human Resources, Information Technology, Other Business Units
- Other Government Agencies

F. What resources do you need to make it happen?

Describe the type of resources you required e.g funds, expertise, IT, time, legal.

- Budget
- Time, Resources, Staff
- Maximum engagement of staff
- Software committee strategy time

C. Value Proposition

Users	**Describe the users who will benefit from this e.g specific customers, staff, partners etc.**	- Staff - Internal and External - Citizens and Customers - Other Government Departments - Community and Peers - Stakeholders - Treasury - Media
Challenge or Idea	**Describe the challenge/ problem that your idea will solve**	- Identify redundant processes and practices - Make life better for others - To do more with less - Efficiencies with quality service - Cutting red tape - To continually be competitive and remain relevant
	Describe the current situation e.g why the current system/process is not working	- Ineffective resource use - Pace of Change - Technology is changing - More Connected - Increased customer expectations - Customer expectations have changed
Solution	**Describe how**	

D. Describe the value that your idea can add to your business.

Describe if the values are financial, social, environmental or other.

- More effective staff
- Better services
- Financial savings
- Competitive advantage
- working smarter and improved work life balance
- Upskill staff
- Employee wellness
- Job satisfaction
- Better support and future

G. What assumptions need to hold true for your idea add value to your business?

Describe if there are certain assumptions that are in place for the idea to add value e.g if certain expertise is available, IT requirements remain the same, etc.

- Will be sustainable
- Has executive support
- Everyone is on board
- That it can succeed
- It will energise people

H. How much will your idea cost and how will funds be spent?

Describe the costs and how the funds will be spent and/or which are the most important costs to consider? (e.g which key resources or activities are the most expensive).

- Cost breakdown
- Cost budget

For office use only

Idea champion: