



capture
your thought.
bubbles

Innovation Program Principles

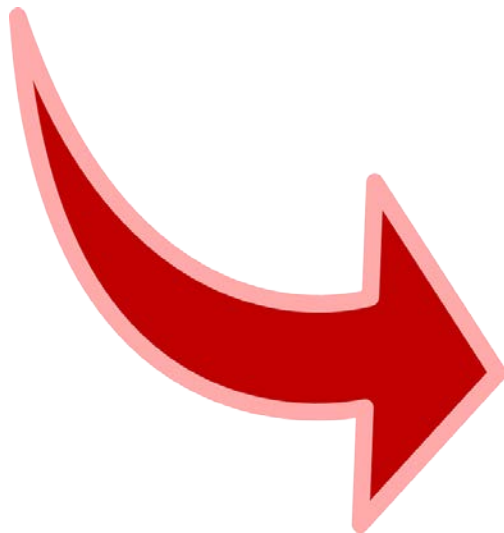
The Lights that Guide Our Way



Tamara Piscopo – Innovation & Research Development Manager



landgate innovation program



innovation
program.

home

dream

launch

create

excite

sustain

realise

contact

capture your thought bubbles

Research tells us that a person can have as many as 50,000 thoughts a day; some of these will be about work, some about play.

Since 2008, Landgate's Innovation Program has captured more than 3,000 thought bubbles.

We built this website to share our experience with other agencies - so that you don't have to reinvent the wheel in setting up your own innovation program. Each page acts as a step in the [process](#), offering useful materials and food for thought.

And if you're having doubts, check out our [FAQs](#) on innovation - we assure you, anyone can create an innovation program. For more tailored inspiration please [contact us](#) - we'd love to help.

Enjoy your journey towards innovation.

next



play video >

^{/'prɪnsəpəl/}
PRIN-CI-PLE

A rule or belief governing one's personal behavior.

“Change your opinions, keep to your principles;
change your leaves, keep intact your roots.”

- *Victor Hugo*



CREATE

“Business innovation requires **serious creativity**.

Business innovation is about deliberately bringing into existence new value that has a tangible, measurable impact.”

- *POWA Institute*



COLLABORATE

It is the long history of humankind
(and animal kind, too) those who
learned to collaborate and improvise
most effectively have prevailed.

- *Charles Darwin*



INK3 Home Ideas Report Innovation Info Shop

1088

Ideas



7948

Comments



About

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If you have questions, contact ServiceDesk.

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to work

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nice if...

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COMMUNICATE



"The single biggest problem in communication is the illusion that it has taken place."

- *George Bernard Shaw*

Q. What do we do well?

ENGAGES AND ENCOURAGES INNOVATIVE THINKING
SUCCESSFUL AT DRAWING OUT NEW IDEAS
VERY WELL ADVERTISED PROGRAM - PROMOTES POSITIVE CONTRIBUTION
FOLLOW UP IS A HUGE STRENGTH
PROMOTES INNOVATION AND CREATIVE THINKING
GOOD SENIOR LEVEL SUPPORT
GOOD STAFF ENGAGEMENT
RAISED UNDERSTANDING CAPABILITY AND CAPACITY OF LANDGATE
THE FORUM IS FANTASTIC
I AM HAPPY WITH THE PROJECTS I HAVE BEEN INVOLVED WITH
EXCELLENT INNOVATION PROFILE
OPENED THE DOOR FOR BROAD DISCUSSION
OPEN COMMUNICATIONS
THE STUDIO IS GREAT
GOOD SOUNDING BOARD
BUILDING AND FOSTERING CULTURE IS DONE WELL
STUDIO REFURBISHMENT IS GREAT
FORUM IS FANTASTIC COMMUNICATIONS MEDIUM - KEEP UP THE GOOD WORK
FORUM IPRT INNOVATION MONTH ARE BRILLIANT
GREAT AVENUE FOR BLUE SKY THINKING
THE STUDIO IS A GREAT PLACE
FORUM IS GOOD FOR PROS AND CONS EXPLORATION
MARKETS ITSELF WELL
FORUM IS GREAT FOR OPEN COMMUNICATIONS
FORUM OFFERS WAYS TO IMPROVE EFFICIENCY AND EFFECTIVENESS
FORUM ALLOWS IDEAS TO BE EASILY REGISTERED - ALL IDEAS HAVE A FAIR HEARING
COMMUNICATION IS OPEN TO ALL STAFF
I AM IMPRESSED BY THE PROGRAM
FORUM ENCOURAGES IDEAS EXCHANGE
FORUM PROVIDES AVENUE FOR EXPRESSION
CHAMPIONING PROJECTS IS DONE WELL
INNOVATION CAN HELP AREAS WITH IDEAS AND LIMITED RESOURCES
PROGRAM OPERATING AS INTENDED
GOOD MARKETING AND COMMUNICATIONS OF PROGRAM
GREAT IMPACT ON STAFF CONFIDENCE FOR SUBMITTING CREATIVE IDEAS
PROJECTS DONE WELL
INNOVATION LOOKS AT ALL THE IDEAS
STAFF ALLOCATION TIME IS FANTASTIC INITIATIVE
GREAT AT COMMUNICATING AND SUPPORTING STAFF IDEAS
GOOD STAFF AWARENESS
PROMOTED AND ENCOURAGED WELL
CHANGES ARE GREAT
HAS RAISED AWARENESS
IDEAS HAVE OPEN ACCEPTANCE
VERY GOOD AT EMBRACING IDEAS
IMPROVED LANDGATES PROFILE
GREAT THAT THE HOT TOPICS IS SHOWN ON LINK IDEAL MECHANISM FOR GATHERING IDEAS
PEOPLES IDEAS LISTEN TO MORE IN RECENT TIMES
SUFFICIENT ENCOURAGEMENT TAKES PLACE



CELEBRATE



“Celebrate what you want
to see more of.”
- *Tom Peters*



COURAGE



“He who is not courageous enough to take risks will accomplish nothing in life.”

- *Muhammad Ali*

Come and meet us...



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