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**Future of
Mobility**

A LIVEABLE CITY

Transport driven by data

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AN IMMUTABLE TRUTH

Transport is the backbone of our cities.

It is the glue of our daily lives.

When it goes well, we don't see it.

When it goes wrong, it negatively colours our day, makes us feel angry and curtails our possibilities.



DISRUPTION



 BlaBlaCar

 lyft

 Citymapper

 mobike

 Lime

 neuron

 via

 KEOLIS

 UBER

 OLA

 DiDi

 zipcar.







BURNING PLATFORM

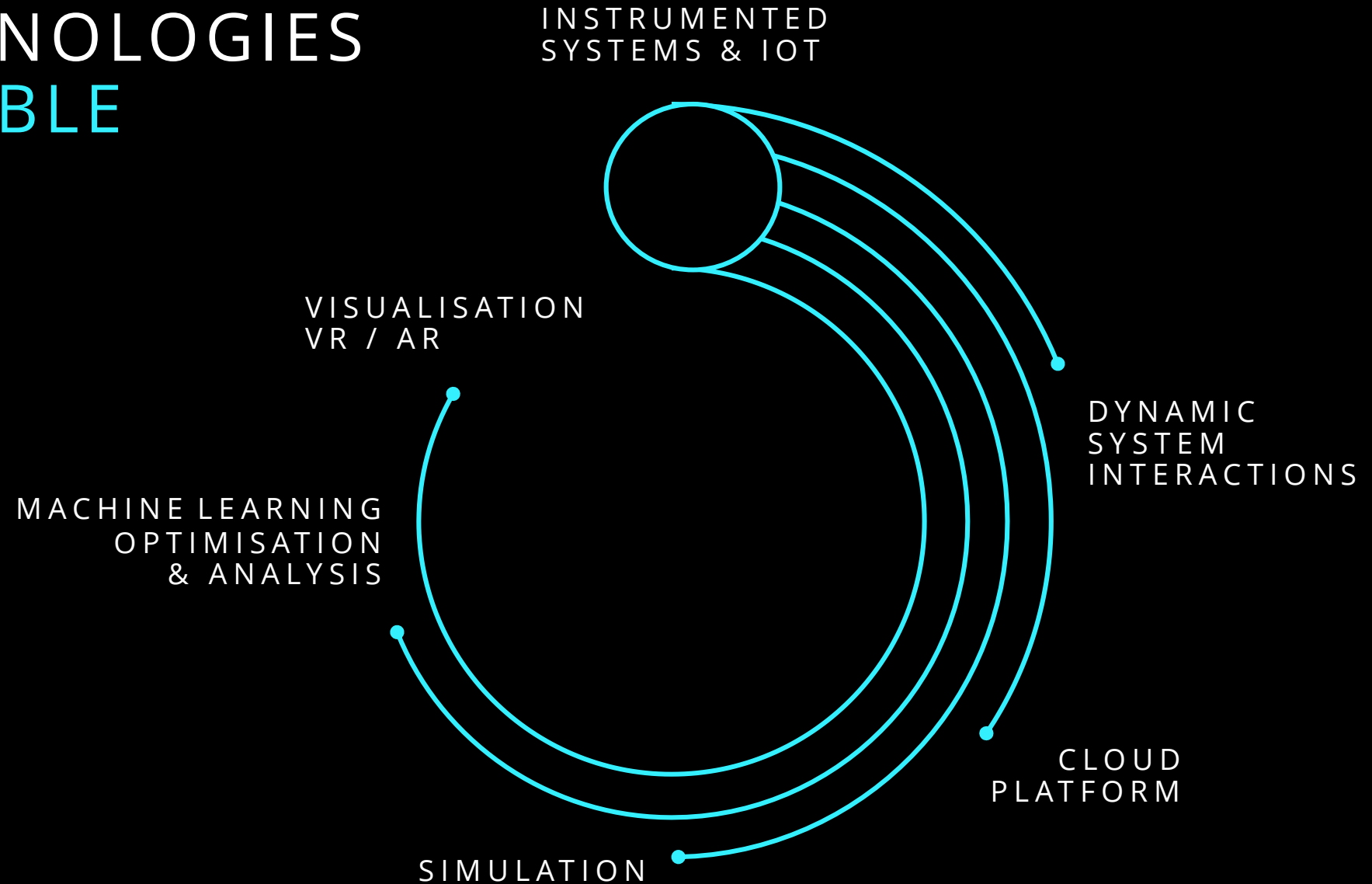
- Traditional approaches to transport system management won't cut it
- Congestion will increase impacting the economy, sustainability and liveability of cities
- Infrastructure is incapable of growing at the rate of urban population growth + funding challenge

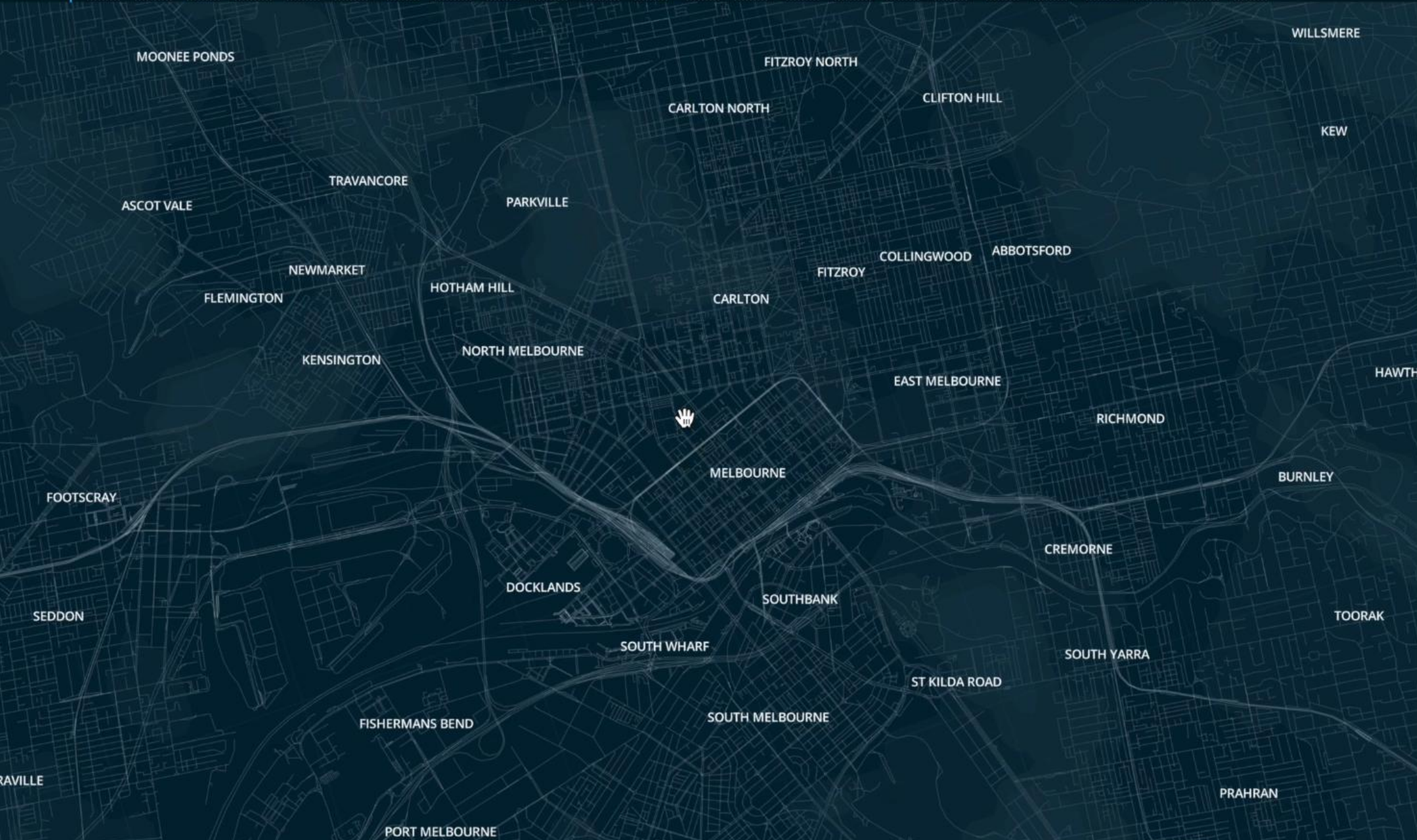
An aerial night photograph of a city, likely New York City, showing a dense grid of streets and buildings illuminated by warm yellow and orange lights. The dark sky contrasts with the bright city lights, and a large body of water is visible in the center-right. The text is overlaid on the left side of the image.

TECHNOLOGY IS PROVIDING AN
OPPORTUNITY



DIGITAL TECHNOLOGIES NOW ACCESSIBLE





- Show all vehicles
- Show roads
- Show predicted crashes
- Show traffic lights
- Show tram stops
- Show buildings

Traffic light diversions



Pedestrian signals



Tram/Bus priority



Connect to SCATS







THERE IS NO SMART CITY WITHOUT DATA. FULL STOP.

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