

**When you can't do what you've always done.**

Continuous innovation and the technology helping keep WA Safe.

Kirstin Butcher

CEO genvis

# The G2G Suite



G2G Pass



G2G Now



ION



G2G Hub



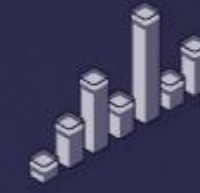
Regional travel



Interstate travel



Home quarantine



Real-time reporting



Declarations



Test registration



Close + Household contacts

State of Emergency  
declared

15 March 2020

September 2021



powered by  
**genvis**

# The G2G Suite



G2G Pass



G2G Now



ION



G2G Hub



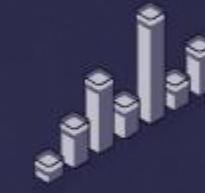
Regional travel



Interstate travel



Home quarantine



Real-time reporting



Declarations



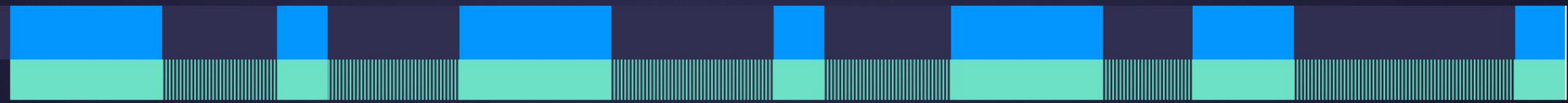
Test registration



Close + Household contacts

State of Emergency  
declared

15 March 2020



September 2021

Over 1000 enhancements



powered by  
**genvis**



# How was this achieved?

## **Right environment**

- Doing nothing was not an option
- Usual barriers were removed

# How was this achieved?

## **Right environment**

- Doing nothing was not an option
- Usual barriers were removed

## **Right team**

- Right champion/s
- Right approach, solve for just the primary issue first
- Small team
- No noise, no distractions

# How was this achieved?

## Right environment

- Doing nothing was not an option
- Usual barriers were removed

## Right team

- Right champion/s
- Right approach, solve for just the primary issue first
- Small team
- No noise, no distractions

## Right marketing

- Not just a tech challenge but a question of marketing
- Engaged the key stakeholders, including the public
- Made it “we”

**Your turn**